

Privacy: Standards and Vocabularies for Transparency & Interoperability

Axel Polleres Joint work with: Piero Bonatti, Bert Bos, Stefan Decker, Javier D. Fernández, Sabrina Kirrane, Vassilios Peristeras, Rigo Wenning, Martin Kurze, Ben Whittam Smith & the members of the **W3C Data Privacy Vocabularies and Controls CG**



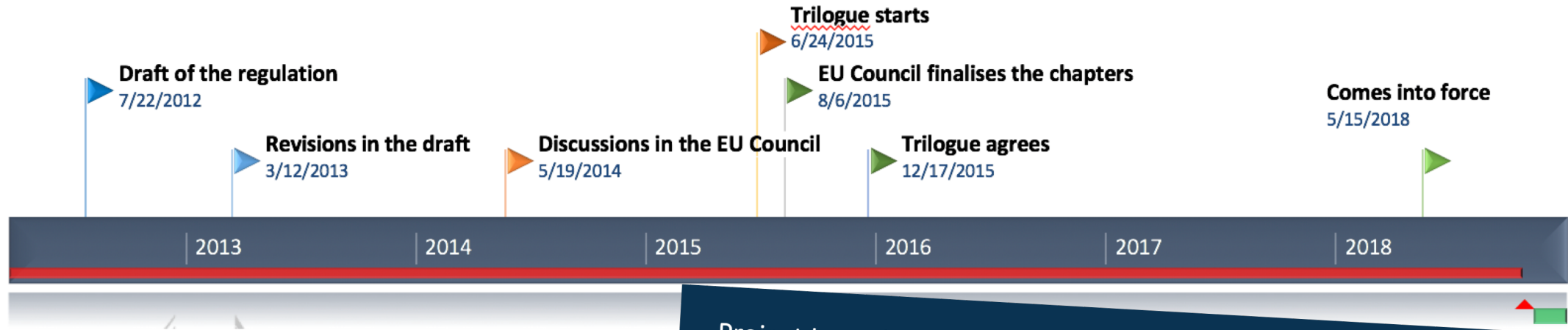
Horizon 2020
European Union funding
for Research & Innovation



Federal Ministry
Republic of Austria
Transport, Innovation
and Technology

Federal Ministry
Republic of Austria
Digital and
Economic Affairs




Background...




Project Launch:

SPECIAL (a Scalable Policy-aware linked data arChitecture for prIvacy, trAnsparency and complIance)

Axel Polleres, Vienna University of Economics and Business (WU Wien)
MyData 2017, Tallinn/Helsinki
30/08/2017



SPECIAL | European Commission | Horizon 2020 European Union funding for Research & Innovation



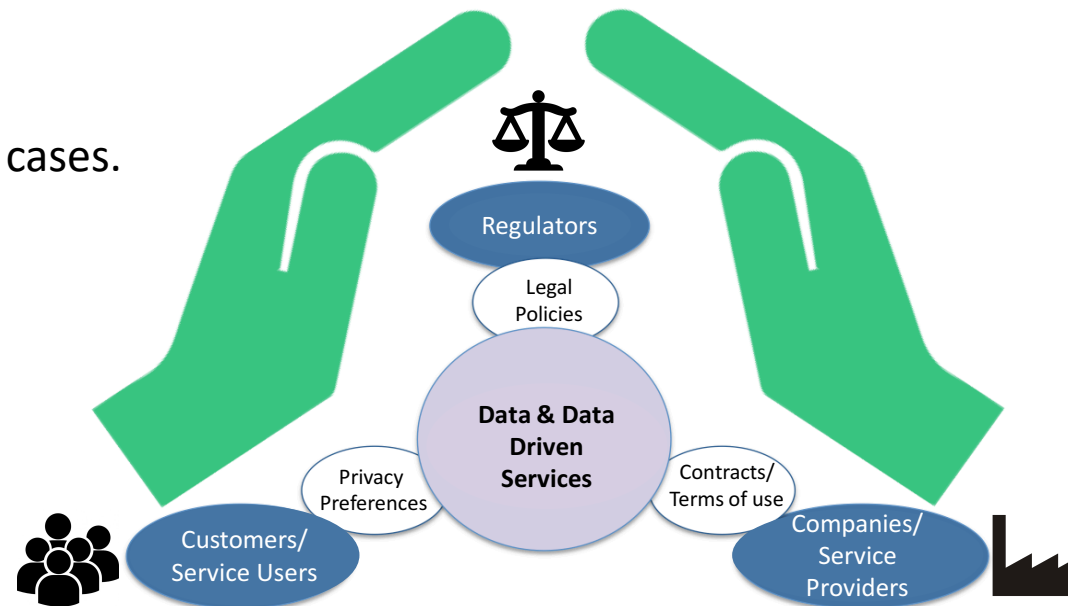
Use Cases for Transparency and Interoperability in Privacy:

 Companies: Ensuring Regulatory Compliance for Companies

 Regulators: Checking and enforcing GDPR

 *Data Subjects: Personal Data Markets: from “Data Collection” to “Data Donations”*

Different roles have different use cases.



Components of Personal Data Processing (not exhaustive...)



Rules/Policies

- Consent
- Regulations



Purpose



Processing



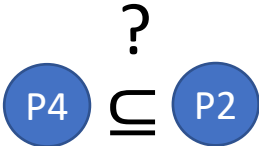
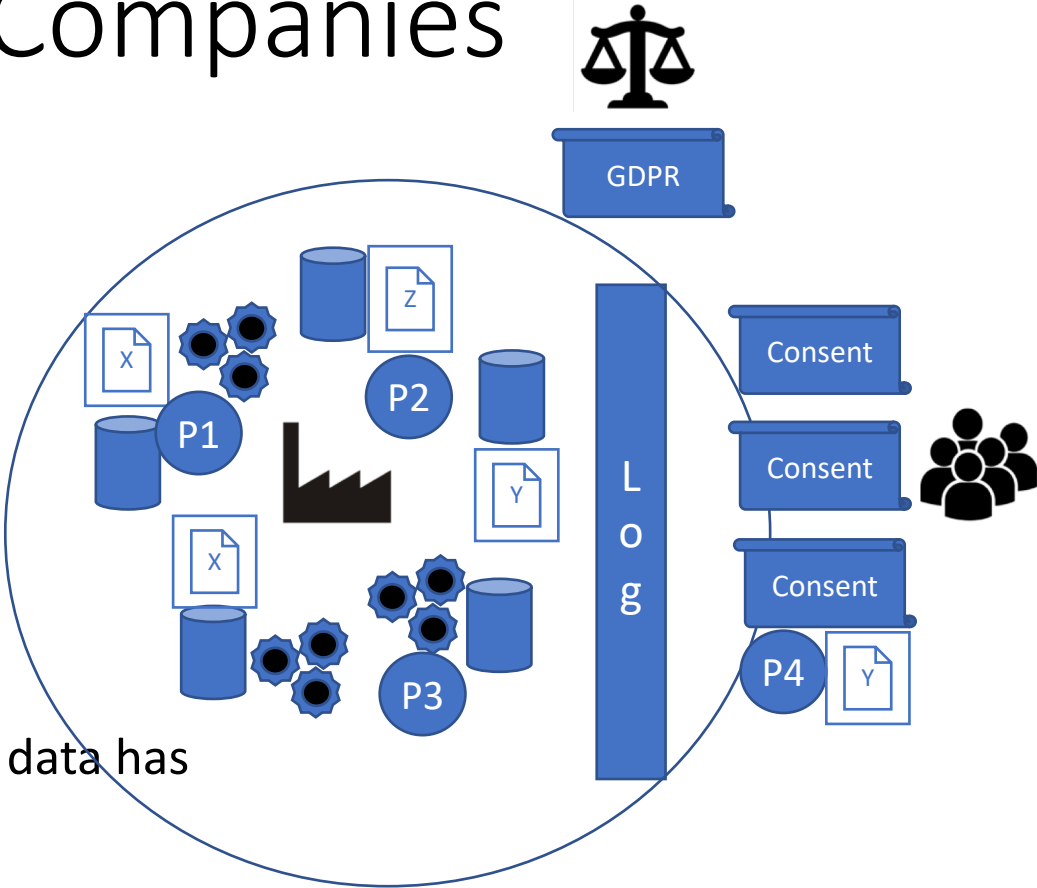
Storage



Personal Data (categories, formats)

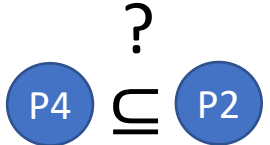
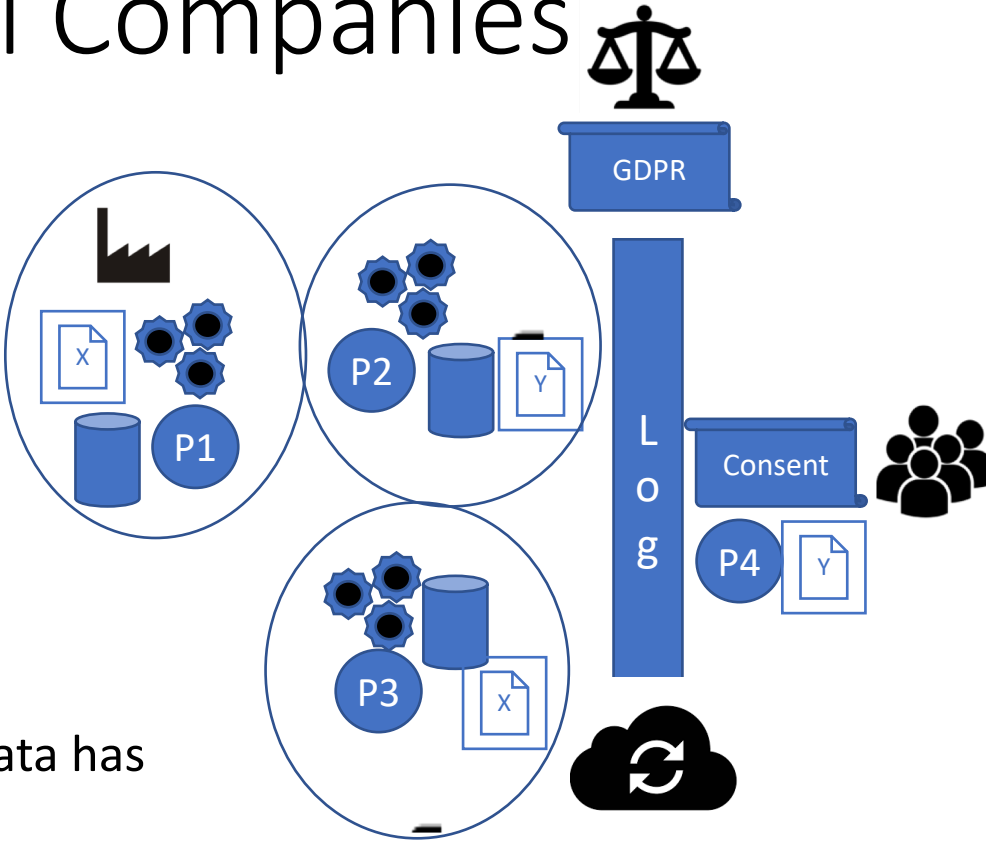
Regulatory Compliance for Big Companies

- Many heterogeneous systems that process personal data
- Potentially many different places that store and hold consent
- How to deal with GDPR data requests at scale?
- How to prove to the regulator and to the customer that personal data has been handled in compliance to consent only?



Regulatory Compliance for Small Companies

- No resources to build their own compliance infrastructure
- How to deal with GDPR data requests at scale?
- How to prove to the regulator and to the customer that personal data has been handled in compliance to consent only?



Semantic Interoperability boils down to:

- What is a common core to address these use cases?
- How do we benefit them all at the same time?



Data Privacy Controls and Vocabularies

A W3C Workshop on Privacy and Linked Data

17–18 April 2018, WU Vienna, Vienna, Austria, Europe

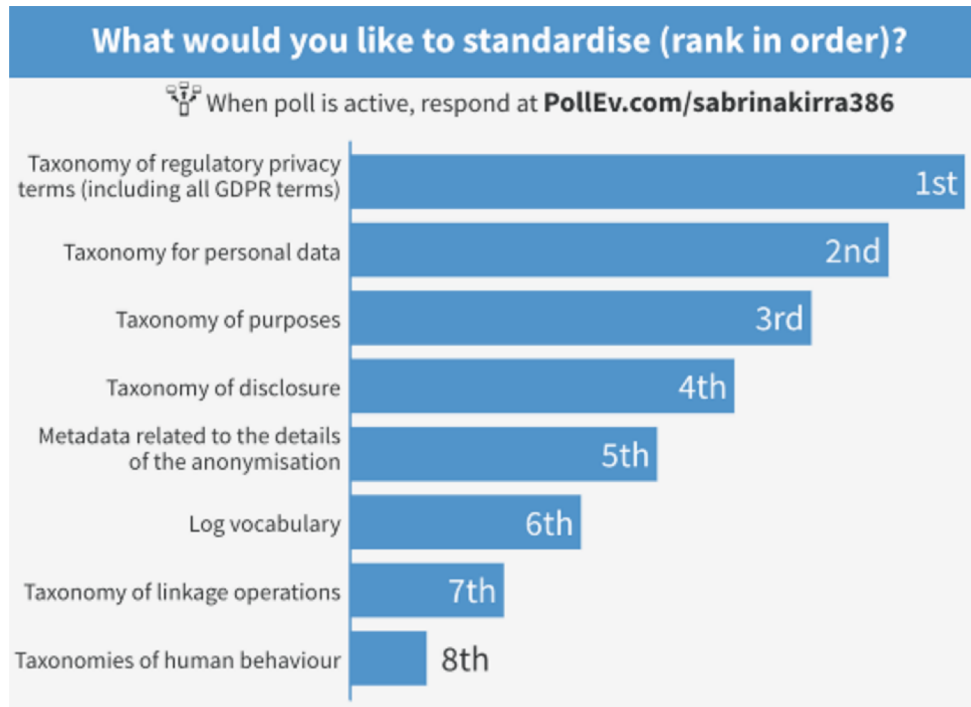
<https://www.w3.org/2018/vocabws/report.html>



Semantic Interoperability boils down to:

- What is a common core to address these use cases?
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Rough workshop outcome / scoping:



1. Taxonomy of regulatory privacy terms (including all GDPR terms).
2. Taxonomy for personal data.
3. Taxonomy of purposes.
4. Taxonomy of disclosure/processing.
5. Metadata (e.g. related to processing details of anonymization)
6. Log vocabulary.
7. Taxonomy of linkage operations.
8. Taxonomies of human behavior.

Semantic Interoperability boils down to:

- What is a common core to address these use cases?
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→ Foundation of a W3C Community Group (25th May 2018)



[Home](#) / Data Privacy Vocabularies...

DATA PRIVACY VOCABULARIES AND CONTROLS COMMUNITY GROUP

The mission of the W3C Data Privacy Vocabularies and Controls CG (DPVCG) is to develop a taxonomy of privacy terms, which include in particular terms from the new European General Data Protection Regulation (GDPR), such as a taxonomy of personal data as well as a classification of purposes (i.e., purposes for data collection), and events of disclosures, consent, and processing such personal data.

- Collect concrete **Use cases**
- Collect **Existing Vocabularies**

→ **Align Core Vocabularies**

1. Taxonomy of regulatory privacy terms (including all GDPR terms).
2. Taxonomy for personal data.
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The screenshot shows the W3C Community & Business Groups banner at the top. Below it is the title "DATA PRIVACY VOCABULARIES AND CONTROLS COMMUNITY GROUP". A paragraph describes the mission of the W3C Data Privacy Vocabularies and Controls CG (DPVCG) to develop a taxonomy of privacy terms, including those from the new European General Data Protection Regulation (GDPR).

- Collect concrete **Use cases**
- Collect **Existing Vocabularies**

→ Align Core Vocabularies

Use-Cases [\[edit\]](#)

- [SPECIAL/Proximus use case](#) - personalized touristic recommendations
- [SPECIAL/DT use case](#) - mobile network quality measurements
- [SPECIAL/TR use case](#) - 'Know Your Customer' (finance, anti-money-laundering)
- [DECODE/DEC01 use case](#) - Online voting system with privacy
- [DECODE/DEC02 use case](#) - Rental Register
- [DECODE/DEC03 use case](#) - Sharing sensor data



We need your input!
→ ***Join DPVCG!***

Vocabularies [\[edit\]](#)

- [CDMM Consent Ontology](#)
- [COEL](#)
- [Data Protection Ontology by Bartolini et. al](#)
- [GDPRov](#)
- [GDPRtEXT](#)
- [IEEE 7012](#)
- [ODRL](#)
- [P3P](#)
- [P-Plan](#)
- [Privacy Preference Ontology](#)
- [PROV-O](#)
- [SPECIAL Usage Policy](#)
- [SPECIAL Policy Log](#)

[https://www.w3.org/community/dpvcg/wiki/Use-Cases, Requirements, Vocabularies](https://www.w3.org/community/dpvcg/wiki/Use-Cases,_Requirements,_Vocabularies)

Starting Point: Use Cases/Vocabularies from SPECIAL



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Three Distinct Use Cases:



THOMSON REUTERS

Know-Your-Customer services for the banking industry



Recommendation engine for subscribers



Service quality monitoring

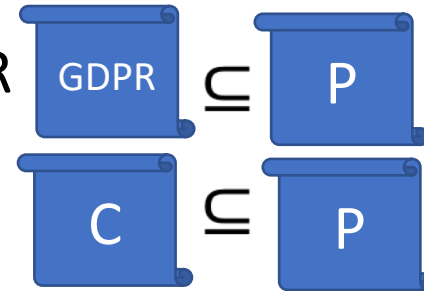


One Compliance Solution:

Processing requires **PERMISSIONING**

Permissions must be compliant with the **GDPR**

Permissions must be compliant with **Consent**



i.e., **COMPLIANCE** is a logical operation

What to Standardise:

Core Logic

Core Vocabularies

Compliance Services

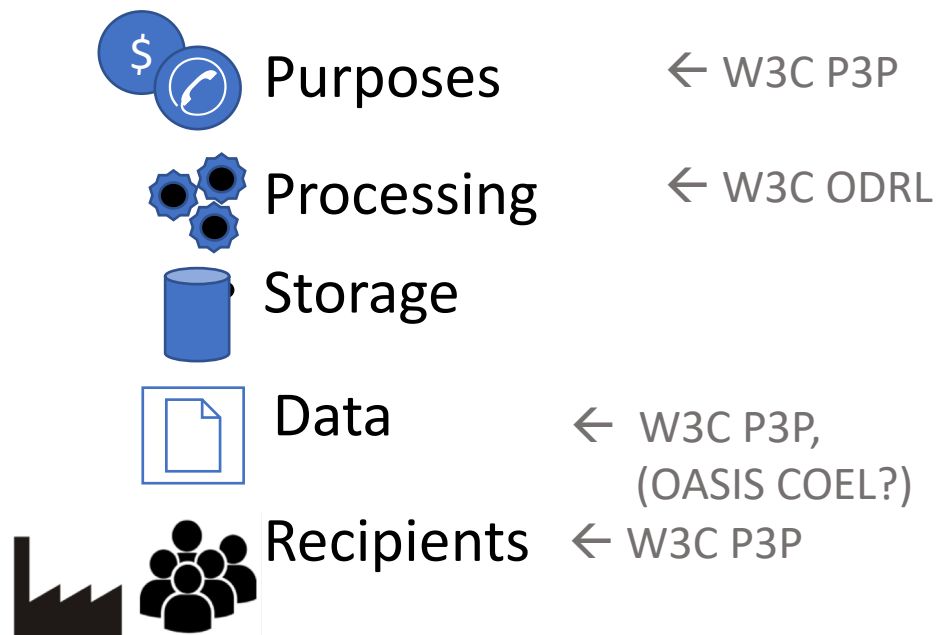
Against What Criteria:

Completeness and Correctness: \subseteq

Market adoption



SPECIAL's view on Core Interoperability Components:

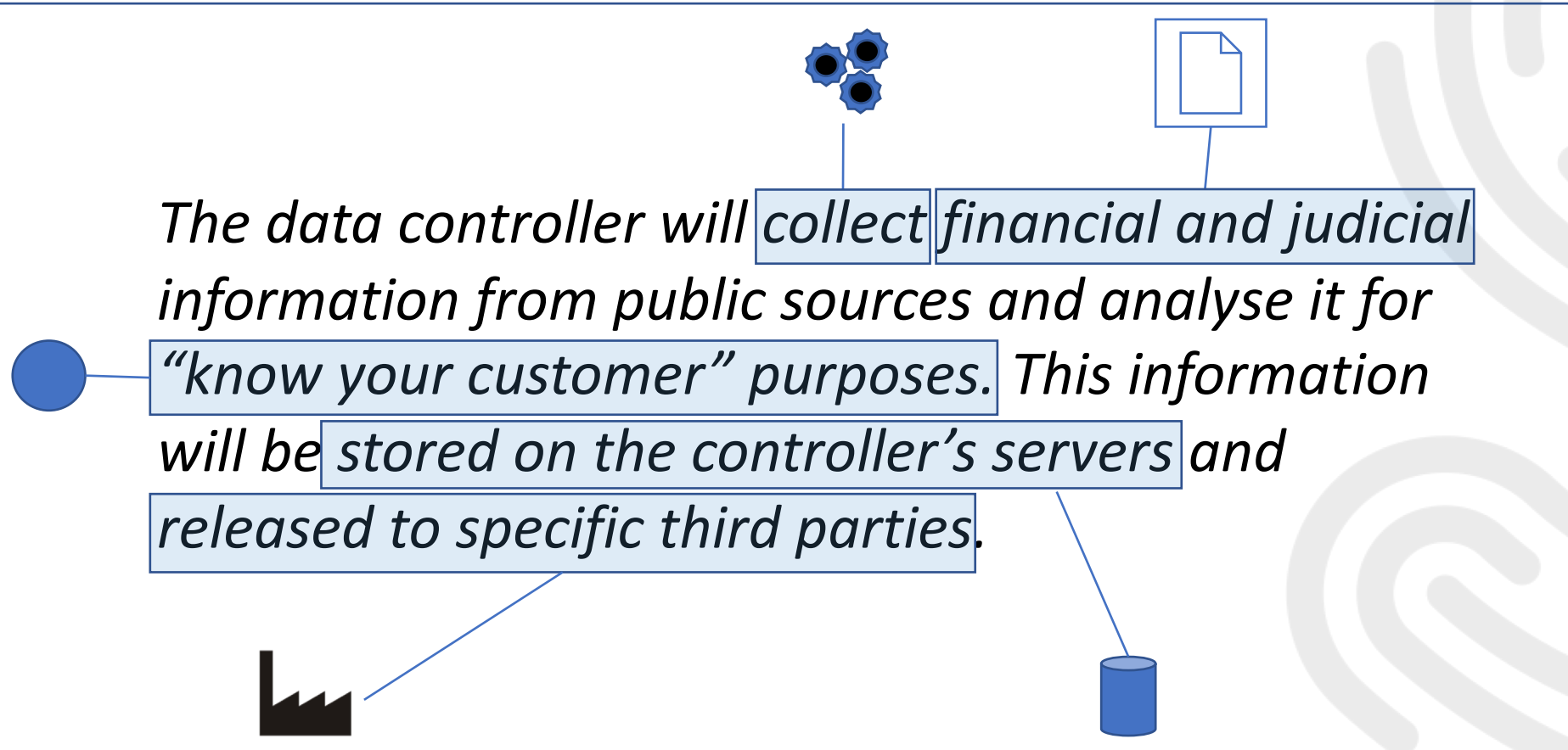
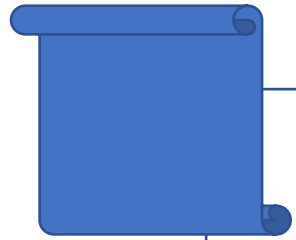


SPECIAL namespaces:

@prefix spl: <<http://www.specialprivacy.eu/langs/usage-policy#>>.
@prefix svpu: <<http://www.specialprivacy.eu/vocabs/purposes#>>.
@prefix svpr: <<http://www.specialprivacy.eu/vocabs/processing#>>.
@prefix svd: <<http://www.specialprivacy.eu/vocabs/data#>>.
@prefix svr: <<http://www.specialprivacy.eu/vocabs/recipients#>>.
@prefix splog: <<http://www.specialprivacy.eu/langs/splog#>>.

...

Use Cases/Vocabularies from SPECIAL: Example



Use Cases/Vocabularies from SPECIAL: Example (OWL)

ObjectIntersectionOf(



ObjectSomeValueFrom(**spl:hasData**
ObjectUnionOf(svd:Financial svd:Judicial))



ObjectSomeValueFrom(**spl:hasProcessing**
ObjectUnionOf(tr:Collect-public svpr:Analyze))



ObjectSomeValueFrom(**spl:hasPurpose** tr:KYC)

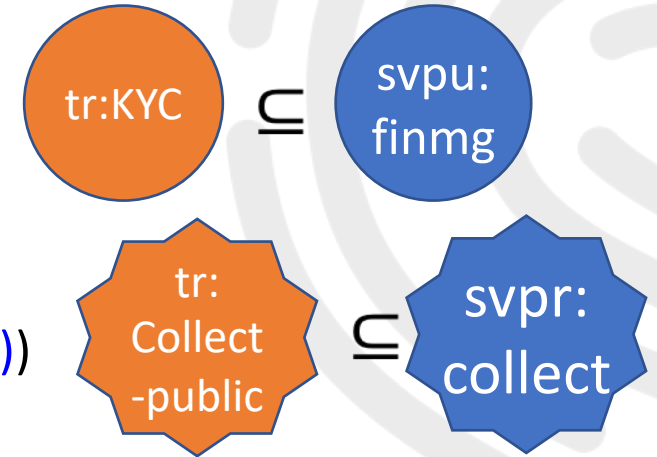


ObjectSomeValueFrom(**spl:hasStorage**
ObjectIntersectionOf(
ObjectSomeValueFrom(**spl:hasLocation** spl:ControllerServers)
DataSomeValuesFrom(**spl:durationInDays**
DatatypeRestriction(xsd:integer **xsd:minInclusive** "0"^^xsd:integer))
))



ObjectSomeValueFrom(**spl:hasRecipient** svr:AnyRecipient)

)



Discussion...

How to structure those taxonomies?

What are the important use cases to cover?

Components of Personal Data Processing (not exhaustive...)



Rules/Policies

- Consent
- Regulations



Purpose



Processing



Storage



Personal Data (categories, formats)



Personal Data (categories, formats)

the MyData model



The MyData model could be integrated on the “high level” it presents data as

- human-centrally grouped into “areas of interest”
- as well as how it’s
- processed
- and used



Personal Data (categories, formats)

the World Economic Forum model

Figure 10: A taxonomy of personal data by origin

TYPE	EXAMPLE
Individually provided	<ul style="list-style-type: none">• Photos• Blogs• Emails• Tweets• Online transaction data• Registration forms & job applications
Observed	<ul style="list-style-type: none">• Internet browsing preferences• Surveillance video• Location data• Call detail records
Inferred	<ul style="list-style-type: none">• Credit scores• Consumer profiles• Predictive traffic flows• Patterns in the spread of infectious diseases• Targeted advertisement

Source: Information Accountability Foundation, World Economic Forum, Marc E. Davis

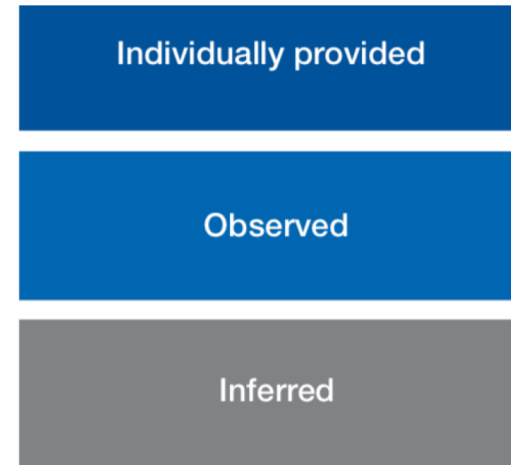


Personal Data (categories, formats)

How should we structure our taxonomy?



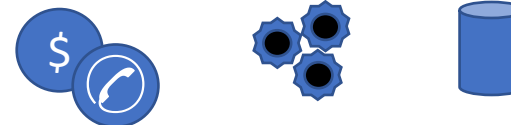
VS.



Source: Information Accountability Foundation, Work

- Which one is more fit for purpose?
- Which one covers 80:20 use cases?

How to structure our other taxonomies?



What expressivity do we need (conditionals, etc.)?

Call for Action: Join DPVCG!

- More use cases matter!
- Existing efforts for interoperability/vocabularies matter!



Joining is easy!

→ The group is Open to everyone!

→ Just create a W3C account

CLICK
HERE



<https://www.w3.org/community/dpvcg/>

- Looking forward to discussions...